

## Streamlined Media Creation & Monetization with eMAM & VideoFlow

### THE PROBLEM

With the vast amount of content available for consumers, creators must improve their connection with their target audience. Creators must produce the best quality media and quickly share it with hungry audiences. eMAM & VideoFlow have partnered to build a combined solution to help modern organizations succeed.

### OUR SOLUTION

eMAM boasts a full media production experience, offering tools to manage content throughout its life cycle. By integrating eMAM's media production features with VideoFlow's innovative decentralized content management tools, media providers can manage and deploy content to their own white-label customized video platforms., all through an intuitive web-accessible interface. This partnership creates a fully automated workflow process that replaces time consuming tasks with a more streamlined approach to creating, distributing and monetizing valued content.

### OVERVIEW

#### Online Library

All current and historical media in all locations and systems are now available for immediate use in current production projects.

#### Collaboration

Non-technical staff can use a simple web interface to seamlessly work with editors and designers using professional tools.

#### Portal

Intuitive and powerful tools empower staff to build an interactive interface for media consumption and distribution.

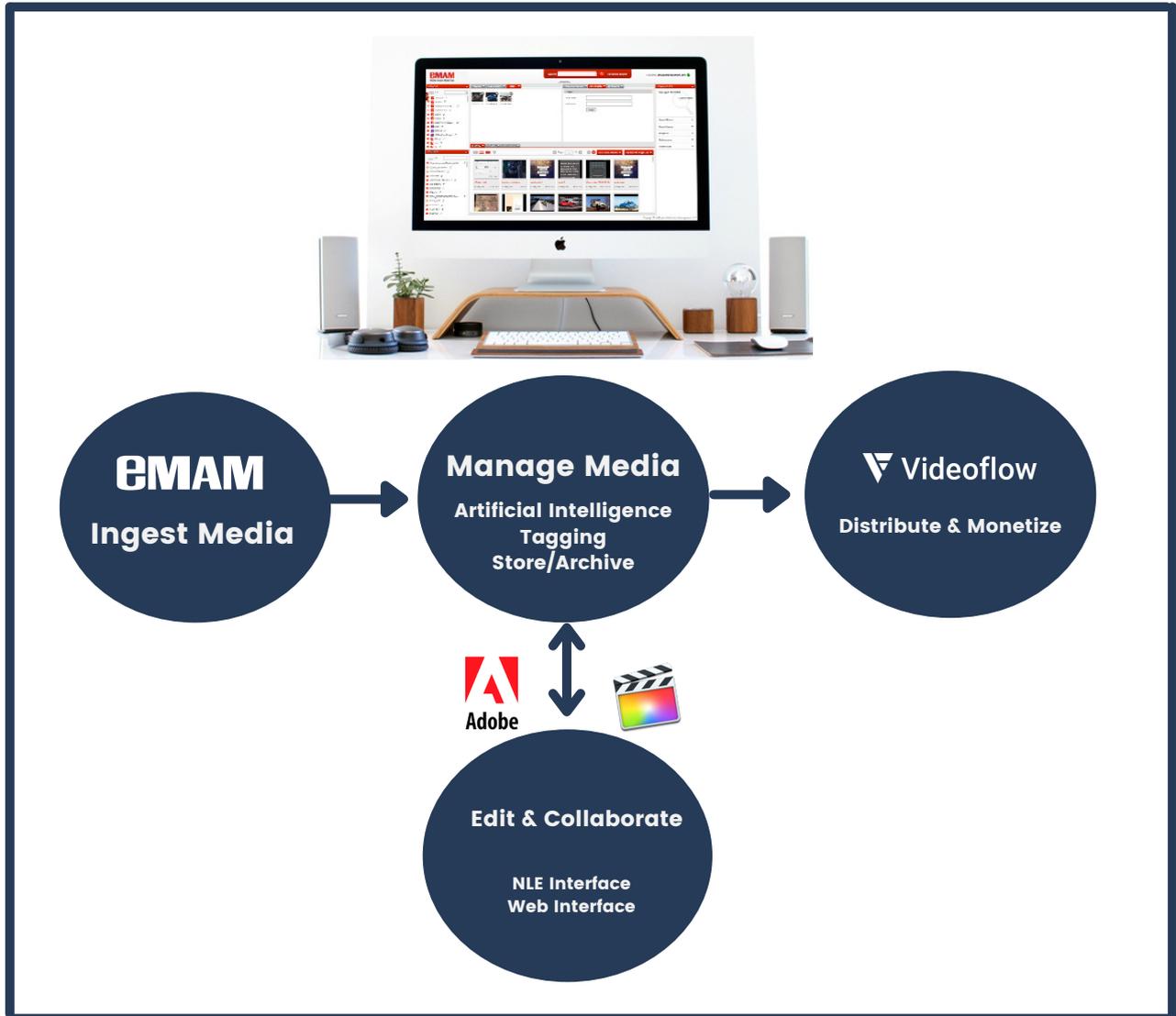
### BENEFITS

- Designed for ease of use
- Centralized media access
- Advanced searching & organization features
- Streamlined monetization & distribution
- Direct audience connection
- Customizations and integrations can meet the needs of any organization

### HOW IT WORKS

- Upload media worldwide from anywhere
- Manage media with powerful organization tools
- Collaboratively edit, review, and finalize media projects
- Monetize content and connect to audiences with VideoFlow
- Securely store and archive media for future use

# OVERVIEW



## ABOUT VIDEOFLOW

Videoflow is a SaaS platform that empowers content creators globally to build audiences on their own terms. They can save time and money by creating their video platform end-to-end with zero code and monetize viewers by adding subscription, pay-per-view paywalls, and/or advertising. Everything is managed from a single platform. Videoflow is a fully white-labeled platform that empowers the content owner to maintain brand and audience ownership.

Learn more at <https://info.videoflow.io/>

## ABOUT EMAM

For 15 years, the eMAM product line (eMAM Vault, eMAM Publish, eMAM Workgroup, eMAM Enterprise, eMAM Cloud Service, and eMAM Cloud Platform) meets the media asset management and workflow management needs of media, government, faith, and corporate organizations in local, hybrid, and cloud environments worldwide. With over 90 technology partners and extensive tools, APIs, and configuration options, eMAM can provide optimized, streamlined workflows for any organization.

Learn more at [emamsolutions.com](http://emamsolutions.com) and [emamcloud.com](http://emamcloud.com), watch [vimeo.com/emam2020](http://vimeo.com/emam2020), or call +1 888.808.3856