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EMPRESS DEVELOPES LIVE CAPTURE ENVIRONMENT AROUND CINEDECK

'Combined solution integrates efficient live content logging, editing and distribution'

New York, NY, April 2, 2018 –Empress Media Asset Management (Empress), developers of the widely used eMAM media asset management platform, and Cinedeck announced today the availability of CDE for live event capture. CDE combines Cinedeck, Dixon Sports and eMAM into a complete environment for capturing live and scheduled events.

The Cinedeck recording systems handle simultaneous multi-channel high resolution and proxy capture in virtually any codec required for any production workflow. Dixon Sports metadata logger adds rich metadata tagging of live and captured video assets while eMAM provides storage and archive management, production asset management, publishing and delivery workflows on-premise and in the cloud. Chuck Buelow, V.P. Business Development for Empress Media Asset Management, describes the system this way, "eMAM is designed from the top down to not just manage high resolution and proxy content, it is all about collaboration and integration to provide a cohesive environment. With CDE, events can be captured via Cinedeck, logged within Dixon Sports and managed through to delivery with eMAM to audiences on a variety of platforms in record time, without the high-cost and restrictions typically associated with these kinds of systems."

Utilizing completely customizable workflows, users of CDE:
1. Schedule Live Baseband or IP Capture. Scheduled Events include date/time/segment length and more.
2. Cinedeck recorders generate high quality and H.264 proxy files which are further managed by eMAM.
3. Once a recording segment is completed, eMAM makes the asset available for trimming and delivery.
4. Dixon Sports is used to log the content live or after capture with their powerful custom tagging, which can be enriched with external data feeds. The logger's built in intelligence about the media allows rich logs to be created quickly and easily.

Dixon offers full custom logging and video highlight selection with advanced search capabilities to find key points in the media based on the logged metadata. The Dixon software works seamlessly with Cinedeck and eMAM to provide the customer with the required functionality.

Michael Dixon, President of Dixon Sports Computing, states "Cinedeck and Empress with their focus on meeting the specific workflow requirements of each customer are great partners for Dixon. The three companies enable a workflow that maximizes the value of each customer's content library."

 "The CDE system is further simplified by leveraging Cinedeck's Segment Record or Insert Edit, which provides standard closed flat files", tells Charles D'Autremont, Cinedeck CTO. "This eliminates the

restrictions of many live capture and edit environments by allowing the broader use of all standard post production systems and files can be accessed by multiple users simultaneously." Users are not restricted to specific tools for editing or viewing, all standard applications such as Adobe Premiere, Avid Media Composer, Final Cut Pro can directly access the media content.

CDE is available now. Come visit Empress at NAB 2018 Booth SL9024 to further discuss how CDE can enhance live capture workflows. Cinedeck is located at booth SL10827, while Dixon Sports Computing is located at booth SL14906.

About Empress (www.empressmam.com)
Empress Media Asset Management, LLC is a privately held company providing media asset management and workflow management solutions for broadcast, media, government, and corporate clients including its eMAM Online, eMAM Vault, eMAM Publish, eMAM Workgroup, and eMAM Enterprise product lines. It is part of the Empress family of companies, which includes Empress InfoTech, specializing in customized software development, Empress Digital, one of the largest distributors of blank recording media and supplies, and Real Big Hits, a distributor and agency promoting original creative content. For more information visit www.empressmam.com.

About Cinedeck:
Founded by cinematographers, and headquartered in New York City, USA, Cinedeck manufactures innovative recording systems for use in all video production environments. Along with on-set monitoring, playback and quality control capabilities, these recorders also unify end-to-end, camera-to-post-to-archive workflows by offering the industry's most comprehensive range of ready-to-edit output formats.
In 2016, Cinedeck released their first standalone software application incorporating cineXinsert, their patent-pending File-based Insert-Edit technology. File-based Insert Edit is a radically new workflow allowing considerable and measurable savings for post-production workflows.

About Dixon Sports Computing:
Dixon Sports Computing has been producing Innovative, Cost Effective Video Workflow solutions for over 25 years. Content is King, but access is the Golden Goose. Dixon's goal is to help our customers access their content as quickly and easily as possible; getting the content where it is needed in the right format. Our industry leading metadata workflow products, content specific loggers, production editor and asset management interfaces are customized for each customer and optimized to provide access. Our customers are always presently surprised by how much more of their content is used once the Dixon system is installed.

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