

A WORD FROM

eMAM



Updates, Integrations, and Everything In Between

It's been a busy year so far for the eMAM team! We've hosted webinars, attended conventions, and stayed busy working on new and innovative integrations.

With enhanced AI tools and improved functionality across more editing programs than ever, eMAM continues to innovate for its customers worldwide.

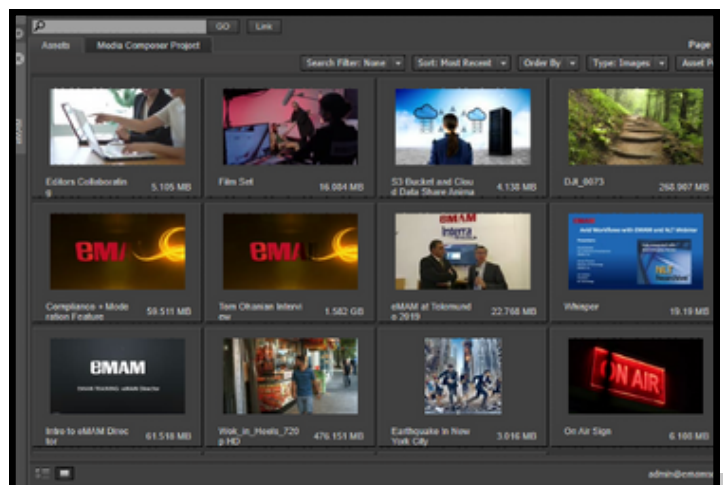
Avid Media Composer Update

Media Composer editors can now access the media managed by eMAM in any number of on-premise or cloud storage and archive systems directly from a panel inside the application. They can also share media and timeline sequences to eMAM for review and approval, edit from the eMAM web interface or other platforms, deliver to broadcast and newsroom systems, share links, package and produce media, and archive. The combined solution will help organizations from various industries connect editors with non-technical users in a powerful integrated solution.

MOG Technologies

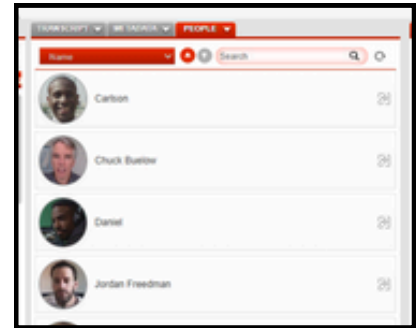
The new eMAM integration with MOG Technologies' live recording, transcoding, and OTT tools facilitates media ingest, publishing, and distribution for powerful, complete workflows.

[Read More](#)



Introducing the People Widget

eMAM's web interface has a new widget to identify non-famous people for AI enhancement. Users can now index media quickly and find when somebody appears in videos across the entire online library.



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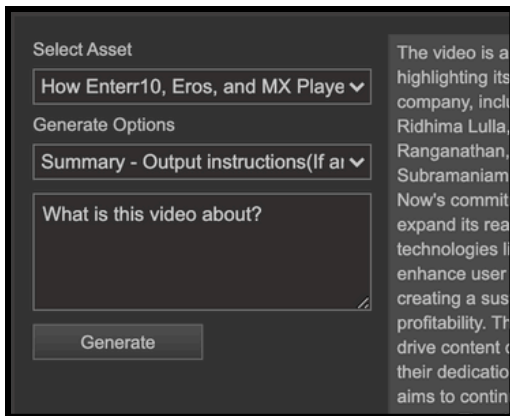
Publishing and tagging media with Adobe Premiere

Me

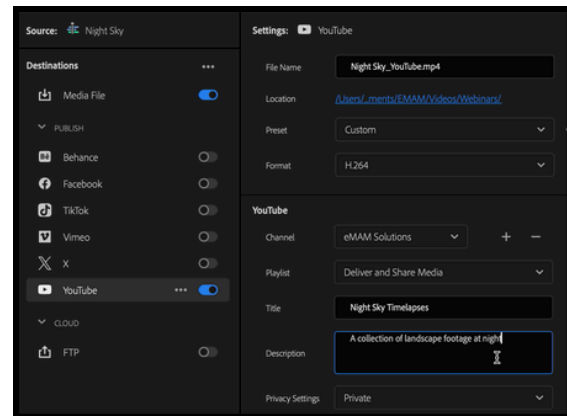
eMAM AI: The eMAM panel inside Adobe Premiere features an “eMAM AI” tab that allows users to access Twelve Labs AI tools for generating summaries and highlights from video clips, as well as an integrated Dall-E image generation tool.

Send to Social: eMAM users who edit in Premiere can take advantage of the Destinations tab when exporting projects to send them directly to social media.

Transcribe: Once media from the eMAM library has been added, Premiere's Text tool can be used to transcribe sequences and create exportable captions.



eMAM AI tab in Premiere panel



Destinations Options within Premiere Pro

New & Updated Partnerships

- Saurabhi Media (Archive Mediator)
- AWS
- Dell
- SNEWS
- PlayBox Neo
- Twelve Labs

New & Updated Resellers

- Aspen Integrated Services Ltd
- Key Code Media
- Diversified
- Magna
- VTV Broadcom
- PTS Greece
- RGB Broadcast Systems Ltd



[See All Systems Integrators & Resellers](#)